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## The Book That's Sweeping America: Or, Why I Love Business!

By Stephen Michael Peter Thomas, John Butman, Glenn Palmer-Smith

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, The Book That's Sweeping America: Or, Why I Love Business!, Stephen Michael Peter Thomas, John Butman, Glenn Palmer-Smith, The world's greatest business consultant takes the business book down to a whole new level Not to take anything away from E.F. Hutton, but when Stephen Michael Peter Thomas(r) talks, people really listen. (Or at least they turn their heads in his general direction). And what they hear astounds them. The ideas are so simple. The wisdom so pure. And the concepts as familiar as they are obvious. Stephen Michael Peter Thomas is one of the rare thinkers who can make timeless half-truths sound refreshingly new. (Or maybe it's just that he charges so much that clients have deluded themselves to believe that he is really onto something!) Packed with knowledge, insight, and sometimes even a kernel of wisdom, The Book That's Sweeping America! gives readers what Fortune 100 companies have paid millions for. Stephen Michael Peter Thomas's every word mints a new batch of buzz phrases destined to be bandied about everywhere. "Layered Niche Reengineering (LNR)" "Shaker Benchmarking" "Open-Book Reading" We'd call it Stephen Michael Peter Thomas-ese if his name...



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